



Iwona Polanowska

UX & UI Designer

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About Me

I am creativity-hungry and a passion-driven designer. Constantly seeking for new inspirations. I am passionate about creating user-friendly and accessible interfaces. The starting point is always people and their needs. Acting in user's best interest is my priority.

Skills

- » Figma
- » Adobe XD
- » Adobe Photoshop
- » Adobe Illustrator
- » Adobe InDesign
- » MS Office
- » Photo editing
- » Fundamental HTML & CSS
- » Basic Copywriting

Languages

- » Polish - native
- » English - C1
- » German - A2/B1

Hobby

- » Design
- » Photography
- » Games
- » Bullet Journal

Work experience

10.2023 - ongoing | UX & UI Designer

Locaverse GmbH | Unpaid Internship

- » Assisting in UI design conceptualization and implementation
- » Creating UI mockups, wireframes and prototypes
- » Analyzing user feedback for optimization
- » Taking part in UX design process (user journey, personas, user testing, competitor analysis)

07.2023 - ongoing | Graphic & UI Designer

DocFinder GmbH | B2B contract

- » Designing marketing content, UI mockups, prototypes
- » Conducting UX research (competitor analysis, user testing)

09.2021 - 07.2023 | Graphic & UI Designer

Freelance work

- » Creating Web Graphics, logos and UI mockups

04.2019 - 08.2021 | Web Content Specialist

Banbury Modern Furniture Ltd.

- » Creating Web Graphics & editing photographs
- » Copywriting
- » Managing eBay and Amazon listings

10.2016 - 04.2019 | Graphic Designer

MJ DESIGN Kramkowski i Hipe

- » Designing various materials within brand guidelines
- » Developing online campaigns & newsletters
- » Creating and retouching product photos

Courses

2023 | Google UX Design Professional Certificate
Coursera

2018 | Graphic Design

European Information Technologies Certification Academy

Education

2015 - 2016 | Psychology, uniform master's studies
SWPS University of Social Sciences and Humanities in Warsaw

2013 - 2015 | English Philology, Bachelor degree
The State Academy of Applied Sciences in Wloclawek